



LAGOS STATE BRANCH



The 2025 Annual Lagos CIPM
Conference - 22nd Edition

SPONSORSHIP AND VALUE PROPOSITION





N4.5 Million

PLATINUM SPONSOR

- Branding of Conference Venue (standing banners).
- Two Pages Advert in conference Brochure.
- 10 minutes to pitch your brand
- Goodwill message from CEO
- 2 minutes of video Adverts
- Exhibition Booth at prime location.
- 5 Delegates participation (Complimentary)
- Co-branding of conference bags & souvenirs
- Display of company logo on the photo wall banner.



N3.5 Million

DIAMOND SPONSOR

- Branding of Conference Venue (standing banners).
- One Page Advert in conference Brochure.
- 5 minutes of brand pitch
- Goodwill message from CEO
- Exhibition Booth.
- 3 Delegates participation (Complimentary)
- Co-branding of conference bags & souvenirs
- Display of company logo on the photo wall banner



N3 Million

GOLD SPONSOR

- Branding of Conference Venue (standing banners).
- One Page Advert in conference Brochure.
- 5 minutes of brand pitch
- Exhibition Booth.
- 2 Delegates participation (Complimentary)
- Display of company logo on the photo wall banner.



N2.5 Million

SILVER SPONSOR

- Branding of Conference Venue.
- One Page Advert in conference Brochure.
- Exhibition Booth.
- 1 Delegates participation (Complimentary)
- Display of company logo on the photo wall banner.



N1.5 Million

BRONZE SPONSOR

- Branding of Conference Venue.
- Half Page Advert in conference Brochure.
- Exhibition Booth.
- Display of company logo on the photo wall banner



N5.0 Million

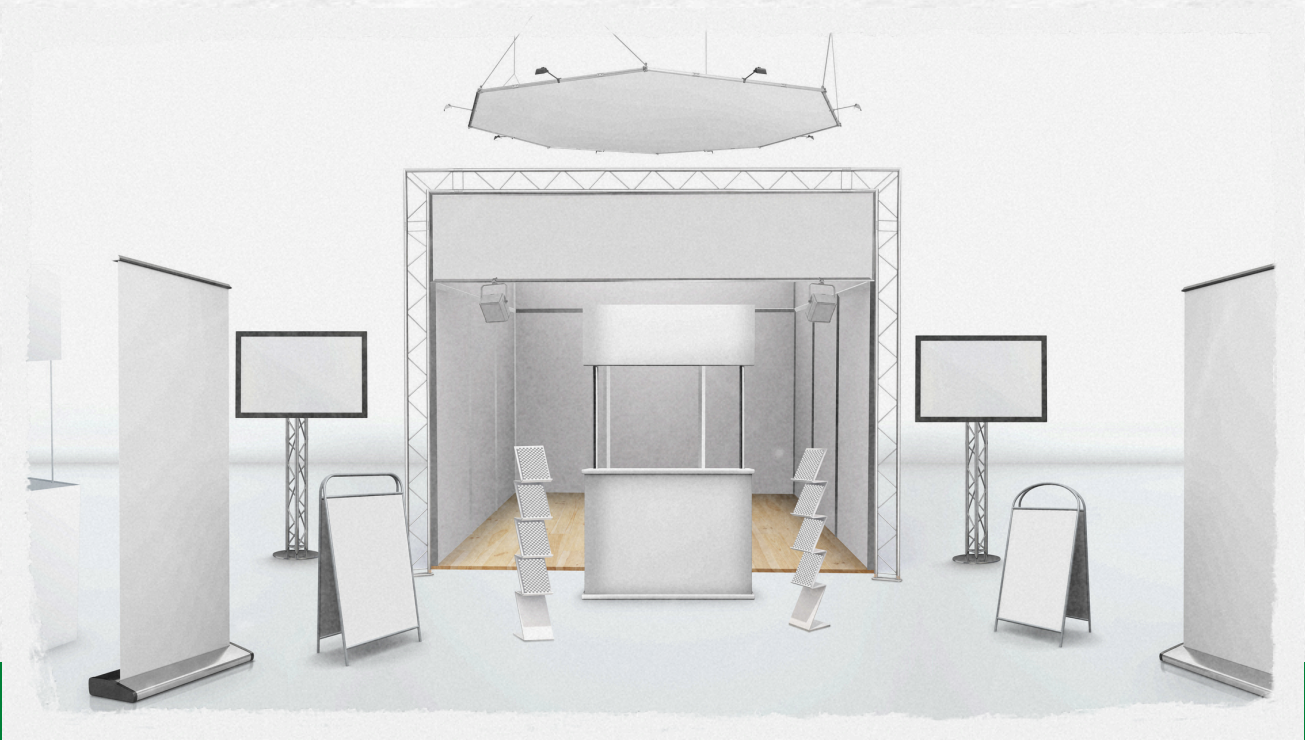
SPONSORSHIP OF THE CONFERENCE GALA NIGHT:

- Branding of Party Venue with Roll up Banner and other visibility materials
- 10 minutes of brand pitch at the Gala Night
- Company Logo in Conference Brochure
- 1 page Advert in Conference Brochure
- 5 VIP Ticket at Gala night (Complimentary)
- Display of company logo on the photo wall banner.

ADVERTISEMENT IN THE CONFERENCE BROCHURE

Centre Spread	N600,000		Inner Back Cover	N400,000
Inner front cover	N400,000		Run-off page (full page)	N200,000
Front cover L-Strip	N300,000		Run-off pages (Half page)	N120,000
Outside Back cover	N450,000		Video advert	N150,000

EXHIBITION BOOTH



VIP
N850,000

- Major entrance to the Main Conference hall and very Spacious.
- 3 Staff to man Exhibition Stand, Lunch & Tea Break for the 3 Staff,
- 3 Chairs; 2 Industrial Fans; 1 Table, 1 Waste Basket, 1 Extension box,
- Company Label on Stand,
- Display of company logo on the photo wall banner.
- Access to delegate guaranteed.
- Post-conference Brand promo through email marketing to all members
- Post-conference brand promotion through other documentaries

GENERAL
N300,000

- 2 Staff to man Exhibition Stand, Lunch & Tea Break for the 2 Staff,
- 2 Chairs; 1 Industrial Fan; 1 Table, 1 Waste Basket, 1 Extension box,
- Company Label on Stand.
- Access to delegates guaranteed.
- Post-conference Brand promo through email marketing to all members
- Post-conference brand promotion through other documentaries

OTHER SPONSORSHIP PACKAGES

Category	Amount	Value Proposition
Branding of Conference Bags	N3,000,000	<ul style="list-style-type: none">• Company Label on Conference Bags.• Display of company logo on the photo wall banner.• Post-conference Brand promo through email marketing.• Post-conference brand promotion through other documentaries.• 2 VIP Ticket at Gala night (Complimentary)
Lanyards Branding	N850,000	<ul style="list-style-type: none">• Company Logo on Conference Lanyards.• Display of company logo on the photo wall banner.• Post-conference Brand promo through email marketing.• Post-conference brand promotion through other documentaries.
Donation of Company Products, Corporate Gift & Souvenirs.	No Limit	<ul style="list-style-type: none">• Post Conference Brand promo through email marketing to all members.• Post conference brand promotion through other documentaries.• Display of company logo on the photo wall banner (Based on Qty)

OUR ACCOUNT DETAILS

Acct. Name:
CIPM Lagos State Branch

Bank: Zenith Bank

Acct No: 1011734160

Sort Code: 057150343

CONTACT US

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