



LAGOS STATE BRANCH



2026
ANNUAL LAGOS
CIPM CONFERENCE
23RD EDITION



PEOPLE, PERFORMANCE, PROFIT:
Redefining the Human Resource Equation
2026

SPONSORSHIP AND
VALUE PROPOSITION



OUR

PARTNERSHIP PACKAGES TO YOU INCLUDE

PLATINUM **5.5 MILLION**



- Branding of Conference Venue (Standing Banners)
- Two Pages Advert in conference Brochure
- 10 minutes to pitch your brand
- Goodwill message from CEO
- 2 minutes of video Adverts
- Exhibition Booth at prime location.
- 5 Delegates participation (Complimentary)
- Co-branding of conference bags & souvenirs
- Display of company logo on the photo wall banner.

DIAMOND **4.5 MILLION**



- Branding of Conference Venue (standing banners)
- One Page Advert in conference Brochure
- 5 minutes of brand pitch
- Goodwill message from CEO
- Exhibition Booth
- 3 Delegates participation (Complimentary)
- Co-branding of conference bags & souvenirs
- Display of company logo on the photo wall banner

GOLD **4 MILLION**



- Branding of Conference Venue (standing banners)
- One Page Advert in conference Brochure
- 5 minutes of brand pitch
- Exhibition Booth
- 2 Delegates participation (Complimentary)
- Display of company logo on the photo wall banner

SILVER 3 MILLION



- Branding of Conference Venue.
- One Page Advert in conference Brochure.
- Exhibition Booth.
- 1 Delegates participation (Complimentary)
- Display of company logo on the photo wall banner.

BRONZE 2 MILLION



- Branding of Conference Venue.
- Half Page Advert in conference Brochure.
- Exhibition Booth.
- Display of company logo on the photo wall banner.

GALA NIGHT 6 MILLION



- Branding of Party Venue with Roll up Banner and other visibility materials
- 10 minutes of brand pitch at the Gala Night
- Company Logo in Conference Brochure
- 1 page Advert in Conference Brochure
- 5 VIP Ticket at Gala night (Complimentary)
- Display of company logo on the photo wall banner.

ADVERTISEMENT IN THE CONFERENCE BROCHURE

Centre Spread	N750,000.00	Inner back cover	N500,000.00
Inner front cover	N500,000.00	Run-off page (Full page)	N250,000.00
Front cover L-Strip	N400,000.00	Run-off page (Half page)	N150,000.00
Outside back cover	N550,000.00	Video Advert	N200,000.00

EXHIBITION BOOTH



VIP

1 MILLION



- Major entrance to the Main Conference hall and very Spacious
- 3 Staff to man Exhibition Stand, Lunch & Tea Break for the 3 Staff
- 3 Chairs; 2 Industrial Fans; 1 Table, 1 Waste Basket, 1 Extension box,
- Company Label on Stand,
- Display of company logo on the photo wall banner.
- Access to over 80% of delegate guaranteed.
- Post Conference Brand promo through email marketing to all members

GENERAL

N360.000



- 2 Staff to man Exhibition Stand, Lunch & Tea Break for the 2 Staff,
- 2 Chairs; 1 Industrial Fan; 1 Table, 1 Waste Basket, 1 Extension box,
- Company Label on Stand.
- Access to over 60% of delegates guaranteed.
- Post Conference Brand promo through email marketing to all members
- Post conference brand promotion through other documentaries



OTHER SPONSORSHIP PACKAGES:

BRANDING OF CONFERENCE BAG

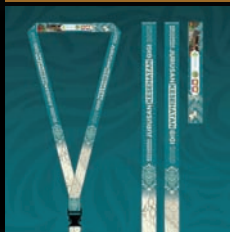
2 MILLION



- Company Label on Conference Bags.
- Display of company logo on the photo wall banner.
- Post Conference Brand promo through email marketing.
- Post conference brand promotion through other documentaries.
- 2 VIP Ticket at Gala night (Complimentary)

LANYARD BRANDING

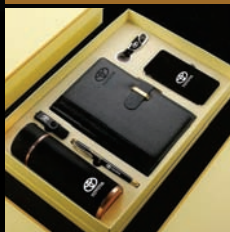
1 MILLION



- Company logo on Conference Lanyards.
- Display of company logo on the photo wall banner.
- Post Conference Brand promo through email marketing to all members.
- Post conference brand promotion through other documentaries.

DONATION OF COMPANY PRODUCTS, CORPORATE GIFT & SOUVENIRS.

NO LIMIT



- Post Conference Brand promo through email marketing to all members.
- Post conference brand promotion through other documentaries.
- Display of company logo on the photo wall banner (Based on Qtt)